



**JULY 2018**  
 Compliments of  
**Staffing Decisions™ client newsletter**  
 Keeping you top-of-mind  
 among your clients & prospects

Sal@MyStaffingDecisions.com      212-695-7144

**There are just 21 sales days this month.  
 They're ALL precious ... tick-tock!**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>1</b> National Postal Workers Day	<b>2</b> Organize Your Paperwork	<b>3</b> National Chocolate Wafer Day	<b>4</b> Independence Day BBQ Spareribs Day	<b>5</b> National Apple Turnover Day	<b>6</b> National Fried Chicken Day	<b>7</b> Father Daughter Take A Walk Day
<b>8</b>	<b>9</b> National Sugar Cookie Day	<b>10</b> National Pina Colada Day	<b>11</b> National Cheer Up the Lonely Day	<b>12</b> National Simplicity Day	<b>13</b> National French Fry Day	<b>14</b> Pandemonium Day
<b>15</b> National Give Something Away Day	<b>16</b> National Corn Fritter Day	<b>17</b> National Peach Ice Cream Day	<b>18</b> 3rd Wednesday is National Hotdog Day	<b>19</b> National Get to Know Your Customers Day	<b>20</b> International Chess Day	<b>21</b>
<b>22</b> 4th Sunday is Nat'l Parents Day	<b>23</b> National Vanilla Ice Cream Day	<b>24</b> National Tell an Old Joke Day	<b>25</b> National Hire A Veteran Day	<b>26</b> Last Thurs is Nat'l Chili-Dog Day	<b>27</b> System Administrator Appreciation Day	<b>28</b> Last Saturday is National Dance Day
<b>29</b> National Chicken Wing Day	<b>30</b> National Cheesecake Day	<b>31</b> National Mutt Day	Celebrate National Womens Motorcycle Month	Celebrate National Grilling Month	Celebrate National Hot Dog Month	Celebrate World Watercolor Month

“To give real service,  
 you must add something  
 which cannot be bought  
 or measured with money —  
 and that is sincerity and integrity.”

**Douglas Adams (1952 - 2001)**

English writer



**AUGUST 2018**  
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**There are 23 sales days in this month.**  
**They're ALL precious ... Tick Tock!**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
August is National Crayon Collection Month — visit: <a href="http://crayoncollection.org">crayoncollection.org</a>	<b>Celebrate Family Fun Month</b>	<b>Celebrate Happiness Happens Month</b>	<b>1</b> National Girlfriends Day	<b>2</b> National Ice Cream Sandwich Day	<b>3</b> International Beer Day	<b>4</b> Coast Guard Birthday (1790)
<b>5</b> Celebrate National Scrabble Week August 6 – 10	<b>6</b> National Wiggle Your Toes Day	<b>7</b> National Lighthouse Day	<b>8</b> World Cat Day	<b>9</b> National Book Lovers Day	<b>10</b> National S'Mores Day	<b>11</b> 2nd Saturday is National Garage Sales Day
<b>12</b> National Vinyl Record Day	<b>13</b> National Left Handers Day	<b>14</b> National Navajo Code Talkers Day	<b>15</b> National Relaxation Day	<b>16</b> National Tell A Joke Day	<b>17</b> National I LOVE My Feet Day	<b>18</b> National Fajita Day
<b>19</b> World Photo Day	<b>20</b> Lemonade Day	<b>21</b> National Senior Citizens Day	<b>22</b> National Eat A Peach Day	<b>23</b> Drive Sober or Pull Over Weeks 8/19 to 9/05	<b>24</b> Enjoy a faster PC: Run a virus scan + Defrag the hard drive	<b>25</b> National Banana Split Day
<b>26</b> National Dog Day	<b>27</b> National Just Because Day	<b>28</b> Get rid of 10 items you don't need day	<b>29</b> International According to Hoyle Day	<b>30</b> Slinky Day	<b>31</b> National Eat Outside Day	<b>Celebrate International Peace Month</b>

***“Practice isn't the thing you do once you're good.  
 It's the thing you do that makes you good.”***

**Malcolm Gladwell** (b. 1963)  
 Canadian journalist

**Sales thought . . .**  
 Should you practice your marketing scripts?  
 Could you be a better networker?



# SEPTEMBER 2018

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There are only 19 sales days in this month.  
They're ALL precious. Tick tock.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Celebrate National Americana Month	Celebrate National Happy Cat Month	Celebrate National Piano Month	Celebrate Self Improvement Month	Celebrate Classical Music Month		<b>1</b> National Hummingbird Day
<b>2</b> Celebrate National Payroll Week from Sept. 3rd to 7th	<b>3</b> Labor Day	<b>4</b> National Wildlife Day	<b>5</b> National Cheese Pizza Day	<b>6</b> National Read a Book Day	<b>7</b> 1st Friday is National Food Bank Day	<b>8</b> International Literacy Day
<b>9</b> National Teddy Bear Day	<b>10</b> National Swap Ideas Day	<b>11</b> No News is Good News Day	<b>12</b> National Chocolate Milkshake Day	<b>13</b> Fortune Cookie Day	<b>14</b> National Cream Filled Donut Day	<b>15</b> National Linguini Day
<b>16</b> 3rd Sunday is Wife Appreciation Day	<b>17</b> National Monte Cristo Sandwich Day	<b>18</b> National Cheeseburger Day	<b>19</b> World Talk Like a Pirate Day	<b>20</b> National Punch Day	<b>21</b> International Day of Peace	<b>22</b> American Business Women's Day
<b>23</b> Autumn Starts Today	<b>24</b> National Punctuation Day	<b>25</b> 4th Tues is National Woman Road Warrior Day	<b>26</b> Last Wednesday is National Women's Health & Fitness Day	<b>27</b> National Recycle A Can Day	<b>28</b> National Be A Good Neighbor Day	<b>29</b> National Coffee Day
<b>30</b> National Chewing Gum Day		Celebrate National Courtesy Month	Celebrate Hispanic Heritage Month Fm 9/15 to 10/15		Celebrate National Food Bank Month GIVE FIVE to a local food bank: 5 Cans of Food, or a \$5 Donation, or Volunteer 5 Hours of Your Time	

“Above all, don't fear difficult moments.  
The best comes from them.”

Rita Levi-Montalcini (1909 – 2012)

Italian scientist, senator, Nobel Prize winner